

Community Profile

Berkeley County, West Virginia

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	59,253
2000	75,905
2011*	104,169
2016*	119,824
Change 1990 - 2000	28.1%
Change 2000 - 2011	37.2%
Change 1990 - 2011	75.8%
Change 2010 - 2016	15.0%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.



DIVERSITY (2011)

Race/Ethnicity	Percent
White	85.8%
Black/African American	6.9%
Asian	0.8%
American Indian	0.2%
Pacific Islander	0.0%
Other	6.2%
Hispanic or Latino	3.8%
Not Hispanic or Latino	96.2%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$39,227
2010	\$53,612
2015	\$59,999
Change '10 - '15	11.9%

Household Income Distribution (2011)

Households	41,732
Less than \$35,000	30.6%
Between \$35,000 and \$75,000	38.6%
Greater than \$75,000	30.8%

SOURCE: Nielsen-Claritas, Inc, *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2011
No High School Diploma	15.5%
High School Diploma Only	39.5%
1 to 3 Years College*	21.4%
Associate Degree	6.1%
Bachelors Degree	10.2%
Graduate Degree	7.3%
12 to 15 years of education	67.0%
16 or more years of education	17.5%

SOURCE: Nielsen-Claritas, Inc.

*No degree

AGE DISTRIBUTION

Age Group (in years)	2000*	2011	2016
0-17	25.7%	25.7%	25.5%
18-34	22.8%	22.1%	20.3%
35-54	31.1%	29.6%	28.9%
55-64	9.1%	11.3%	12.2%
65-74	6.6%	6.6%	7.9%
75 and over	4.6%	4.8%	5.2%

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Numeric

Age Group (in years)	2011 *	2016
0-17	27,303	30,613
18-34	23,522	24,321
35-54	31,456	34,573
55-64	11,970	14,624
65-74	6,984	9,513
75 and over	5,072	6,180

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Change in Population by Age Group 2011-2016

Age Group (in years)	Number	Percent
0-17	3,310	12.1%
18-34	799	3.4%
35-54	3,117	9.9%
55-64	2,654	22.2%
65-74	2,529	36.2%
75 and over	1,108	21.8%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000*	35.9
2011	36.5
2016	37.9

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Community Profile: Berkeley County, West Virginia

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	39,606
2011	45,409
Sept. 2012	45,498
% Change 2000 - 2010	14.7%

SOURCE: U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	38,180	96.4%
2011	41,808	90.4%
Sept. 2012	42,686	93.8%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	1,426	3.6%
2011	3,601	9.6%
Sept. 2012	2,812	6.2%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2011)

	Percent
Male	74.0%
Female	64.8%
Total	69.3%

SOURCE: Nielsen-Claritas, Inc.

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2011)

Industry	Employment *	Percent
Total	28,955	100%
Agriculture/Forest/Fishing/Hunting	-	-
Mining	-	-
Utilities	-	-
Construction	917	3%
Manufacturing	1,393	4.8%
Wholesale Trade	882	3.1%
Retail Trade	3,678	13.2%
Transportation/Warehouse	162	0.6%
Information	1,467	4.7%
Finance & insurance	615	2.3%
Real Estate/Rental/Leasing	337	1.2%
Prof/Sci/Tech/Admin	1,180	4.3%
Management of Companies	124	0.4%
Administration & Support, Waste	1,365	4%
Educational Svcs	118	0.4%
Health Care/Soc Asst	5,515	18.9%
Entertainment/Rec Svcs	353	1.0%
Accommodation and Food Services	2,509	9.2%
Other Services (excluding Public Administration)	597	2.0%
Public Administration	1,013	10.2%

SOURCE: U.S. Bureau of Labor Statistics, (QCEW) N/A: Data not available

* Total exceeds the sum of the parts due to non-disclosed data for some industries

RESIDENT EMPLOYMENT BY OCCUPATION (2011)

Occupational Group	Employment	Percent
Total	41,808	100%
Management, Including Farmers and Farm Managers	2,764	6.6%
Business and Financial Operations	1,159	2.8%
Computer and Mathematical	1,041	2.5%
Architecture and Engineering	657	1.6%
Life, Physical, and Social Science	189	0.5%
Community and Social Services†	722	1.7%
Legal	325	0.8%
Education, Training, and Library	2,068	4.9%
Arts, Design, Entertainment, Sports, and Media	509	1.2%
Healthcare Practitioners and Technical	2,425	5.8%
Healthcare Support†	771	1.8%
Protective Service†	1,191	2.8%
Food Preparation and Serving Related	1,827	4.4%
Building and Grounds Cleaning, and Maintenance*	1,301	3.1%
Service: Personal Care and Service †	1,476	3.5%
Sales and Related Occupations	3,950	9.4%
Office and Administrative Support	6,780	16.2%
Farming, Fishing, and Forestry*	18	0.0%
Construction and Extraction*	3,303	7.9%
Installation, Maintenance, and Repair*	2,077	5.0%
Production*	2,435	5.8%
Transportation and Material Moving*	4,818	11.5%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

*Blue-collar occupations, †Service Occupations

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2011)

Occupational Group	Employment	Percent
Total	10,617	100%
Healthcare Practitioner/Technician	2,311	21.8%
Life/Physical/Social Science	180	1.7%
Architecture/Engineering	627	5.9%
Arts/Design/Entertainment/Sports/Media	485	4.6%
Business and Financial Operations	1,105	10.4%
Computer and Mathematical	992	9.3%
Education/Training/Library	1,971	18.6%
Legal	310	2.9%
Management including Farmers/Farm Mgrs	2,635	24.8%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2011)

Occupational Group	Employment	Percent
Blue-Collar	13,301	31.8%
White-Collar	24,346	58.2%
Services	4,161	10.0%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

Community Profile: Berkeley County, West Virginia

LABOR FORCE, continued

COMMUTATION PATTERNS (2010)

Where Employees Live

Residence Location	Percent
Total	100%
All Other Locations	64.6%
Jefferson County, WV	7.9%
Washington County, MD	4.3%
Morgan County, WV	3.9%
Frederick County, VA	2.3%
Mineral County, WV	1.0%
Hampshire County, WV	10.0%
Franklin County, PA	0.9%
Frederick County, MD	0.9%
Loudoun County, VA	0.7%
All Other Locations	12.4%
Non-residents as % of employees	35.4%

SOURCES: U.S. Bureau of the Census On The Map

Where Residents Work

Employment Location	Percent
Total	100%
Berkeley County, WV	42.8%
Washington County, MD	9.4%
Jefferson County, WV	9.2%
Winchester city, VA	3.7%
Loudoun County, VA	3.5%
Fairfax County, VA	3.4%
Frederick County, MD	3.4%
Montgomery County, MD	3.3%
Frederick County, VA	3.1%
Kanawha County, WV	1.0%
All Other Locations	17.4%
% of residents working outside home county	57.2%

SOURCES: U.S. Bureau of the Census On The Map

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2011)

NAICS	Industry	Earnings
-----	Total	\$32,365
11----	Forestry, fishing, hunting, agriculture	-
21----	Mining	-
22----	Utilities	-
23----	Construction	\$36,825
31----	Manufacturing	\$43,374
42----	Wholesale trade	\$48,022
44----	Retail trade	\$22,361
48----	Transportation & warehousing	-
51----	Information	\$42,602
52----	Finance & insurance	\$44,719
53----	Real estate & rental & leasing	\$28,164
54----	Professional, scientific & technical services	\$51,859
55----	Management of companies & enterprises	\$55,168
56----	Administration & Support, Waste Management and Remediation	\$26,535
61----	Educational services	\$38,844
62----	Health care and social assistance	\$37,655
71----	Arts, entertainment & recreation	\$18,986
72----	Accommodation & food services	\$13,727
81----	Other services (except public administration)	\$25,045

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

- Data not available

MEDIAN ANNUAL SALARIES BY OCCUPATION* (2012)

Occupation Description	Median
Accounting Clerk, Intermediate Level	\$36,157
General Clerk, Intermediate Level	\$30,420
Call Center Representative II-inbound	\$32,333
Customer Service Representative, Intermediate Level	\$35,101
Customer Service Representative, e-Commerce	\$31,611
Electrician, Intermediate Level	\$49,114
Computer Operator, Intermediate Level	\$40,970
Network Administrator, Intermediate Level	\$62,805
Programmer, Intermediate Level	\$65,233
Fork Lift Operator	\$30,116
General Laborer	\$27,418
Operations Research Analyst, Intermediate Level	\$59,873

SOURCE: Salary.com

*Martinsburg, WV

Community Profile: Berkeley County, West Virginia

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2010-2011)

Total number of public schools	28
Expenditure per pupil by county	\$10,343
Elementary schools	20
Middle Schools	5
High schools	3
High school enrollment - Total	4,933
High school graduation rates:	
Hedgesville High School	85.0%
Martinsburg High School	72.0%
Musselman High School	84.2%
Composite ACT Scores:	
Hedgesville High School	20.8
Martinsburg High School	20.8
Musselman High School	20.5

SOURCE: State of West Virginia

COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall	
		Enrollment (2011)	Graduates (2010-2011)
James Rumsey Technical Institute	Martinsburg	146	121
Valley College	Martinsburg	49	50
Blue Ridge Community and Technical College	Martinsburg	4,316	376

More-than-Four-Year Institutions	Address	Total Fall	
		Enrollment (2010)	Graduates (2009-2010)
Mountain State University - Martinsburg Campus	Martinsburg	N/A	N/A
West Virginia University Robert C. Byrd Health Sciences Center Eastern Division	Martinsburg	N/A	N/A

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

N/A: Data not available

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2010-2011

Description	Certificates (Above or Below Associates)		
	Baccalaureate	Degree	Total
Business- Management- Marketing- and Related Support Services	114	23	137
Liberal Arts and Sciences- General Studies and Humanities	1	92	93
Computer and Information Sciences and Support Services	35	47	82
Health Professions and Related Programs	58	23	81
Engineering Technologies and Engineering-related Fields	30	6	36
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service	19	17	36
Construction Trades	21		21
Mechanic and Repair Technologies/Technicians	14	7	21
Personal and Culinary Services	9	5	14
Legal Professions and Studies	4	7	11
Transportation and Materials Moving	11		11
Science Technologies/Technicians		3	3
Multi/Interdisciplinary Studies		1	1
Grand Total	305	231	547

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

Community Profile: Berkeley County, West Virginia

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES

Destination	Distance		Time
	in Miles*		
Atlanta, GA	622	10 hrs., 5 mins.	
Baltimore, MD	89	1 hr., 39 mins.	
Boston, MA	487	8 hrs., 31 mins.	
Detroit, MI	469	7 hrs., 50 mins.	
Hagerstown, MD	24	30 mins.	
New York, NY	261	4 hrs., 31 mins.	
Philadelphia, PA	190	3 hrs., 29 mins.	
Pittsburgh, PA	189	3 hrs., 19 mins.	
Richmond, VA	170	3 hrs., 3 mins.	
Washington, DC	79	1 hr., 43 mins.	

SOURCE: MapQuest - *From Martinsburg, WV

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles*
Hagerstown Regional Airport	Non-hub	28
Washington-Dulles International	Large Hub	55
Baltimore-Washington International	Large Hub	91

SOURCE: Federal Aviation Authority *From Martinsburg, WV

LABOR LEGISLATION, WORKERS' COMPENSATION, AND UNEMPLOYMENT INSURANCE

WORKERS' COMPENSATION INSURANCE (2012)

*Rate - Average of Selected Manufacturing Classifications	2.53
Rate - clerical code 8810	0.21
Maximum weekly benefit	\$693

SOURCES: State of West Virginia,

Nat'l Council on Compensation Insurance, Inc.

*Loss Cost Rates

Average Loss Cost rates for the following mfg NCCI codes:
 3179 (Electrical Apparatus), 3069 (Sheet Metal Production),
 3507 (Machinery Mfg, NOC)
 4452 (Plastics Mfg: Fabricated Products NOC),
 4484 (Plastics Mfg: Molded Products, NOC)

STATE UNEMPLOYMENT INSURANCE (2012)

Unemployment insurance rate (av. existing employers)	1.5%-8.5%
Unemployment insurance rate (for new employers)	2.70%
Unemployment insurance taxable base	\$12,000
Unemployment insurance maximum weekly benefit	\$424

SOURCE: ADP, Inc.

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of West Virginia

QUALITY OF LIFE

COMMUTATION (2011)

% of Workforce with:	Percent
Under 15-minute commute or work at	27.6%
15 to 29-minute commute	33.8%
30 to 59-minute commute	25.1%
60-minute or more commute	13.5%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN HOME VALUE (2011)

	Value
Median Home Value	\$161,736

SOURCE: Nielsen-Claritas, Inc.

CLIMATE

Average High Temp. °F (July)	88
Average Low Temp. °F (January)	22.5
Average Annual Rainfall (inches)	38
Average Annual Snowfall (inches)	26.1
Average Precipitation Days	117
Average Clear Days	197

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	88.7
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SOURCE: BestPlaces.net

TAXES (2011)

STATE CORPORATE INCOME TAX

Maximum Rate	7.75%
Taxable Base	Net

SOURCE: State of West Virginia

SALES AND USE TAX

State Rate	6.0%
Local Add-On	None

SOURCE: State of West Virginia

INDIVIDUAL PERSONAL STATE INCOME TAX

Maximum State Tax Rate	6.50%
Taxable Base	Adjusted gross

SOURCE: State of West Virginia

PROPERTY TAX (County Average)

Effective Property Tax Rate	
per \$1,000 of home value	\$5.90

SOURCE: BestPlaces.net

Community Profile: Berkeley County, West Virginia

MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Berkeley County Schools	2,100	921190	Other General Government Support	Martinsburg
Quad/Graphics Inc	1,020	323121	Trade-Binding & Related Work	Martinsburg
Enterprise Computing System	900	921130	Public Finance Activities	Martinsburg
WVU Hospital East	900	622110	General Medical & Surgical Hospitals	Martinsburg
Bureau of Alcohol, Tobacco & Firearms	600	921110	U.S. Government services	Martinsburg
U.S. Coast Guard Operations Systems Ctr	535	928110	National Security	Kearneysville
Regional Educational Service Agency VIII	400	921120	Legislative Bodies	Martinsburg
FedEx Smartpost	360	492110	Courier Services	Martinsburg
Orgill, Inc.	335	423710	Wholesale/Retail Hardware/Home	Martinsburg
U.S. Coast Guard National Maritime Center	220	928110	Licensing, record-keeping	Martinsburg

SOURCE: BCDA

UNIONS (2006 – Current Month)

UNION ELECTIONS

Year	# of Elections	Union Wins	Union Losses	# Certifications/ # Decertifications
October 2012		No Union Elections Held		
2011		No Union Elections Held		
2010		No Union Elections Held		
2009		No Union Elections Held		
2008		No Union Elections Held		
2007	1	1	0	1/0
2006		No Union Elections Held		

SOURCE: National Labor Relations Board

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS	Location Quotient	U.S.=1.00
Mining	2.42	
Glass & Ceramics	2.33	
Chemicals & Chemical Based Products	2.19	
Printing & Publishing	2.18	
Biomedical/Biotechnical (Life Sciences)	1.48	
Defense & Security	1.44	
Education & Knowledge Creation	1.02	
Forest & Wood Products	0.77	
Information Technology & Telecommunications	0.74	
Arts, Entertainment, Recreation & Vistor	0.72	
Business & Financial Services	0.7	
Advanced Materials	0.68	
Energy (Fossil & Renewable)	0.63	
Transportation & Logistics	0.46	
Agribusiness, Food Processing & Technology	0.44	
Fabricated Metal Product Mfg	0.22	
Transportation Equipment Mfg	0.19	
Manufacturing Supercluster	0.13	
Computer & Electronic Product Mfg	0.13	
Apparel & Textiles	0.12	
Primary Metal Mfg	0.11	

SOURCE: StatsAmerica, 2010

OCCUPATIONAL CLUSTERS	Location Quotient	U.S.=1.00
Public Safety and Domestic Security	1.67	
Agribusiness and Food Technology	1.48	
Primary/Secondary and Vocational Education, Remediation & Social Services	1.3	
Personal Services Occupations	1.09	
Health Care and Medical Science (Therapy, Counseling and Rehabilitation)	1.08	
Health Care and Medical Science (Aggregate)	1.02	
Health Care and Medical Science (Medical Practitioners and Scientists)	0.97	
Skilled Production Workers: Technicians, Operators, Trades, Installers & Repairers	0.94	
Health Care and Medical Science (Medical Technicians)	0.93	
Arts, Entertainment, Publishing and Broadcasting	0.92	
Legal and Financial Services, and Real Estate (L & FIRE)	0.77	
Managerial, Sales, Marketing and HR	0.76	
Natural Sciences and Environmental Management	0.73	
Mathematics, Statistics, Data and Accounting	0.68	
Technology-Based Knowledge Clusters	0.68	
Information Technology (IT)	0.64	
Building, Landscape and Construction Design	0.62	
Postsecondary Education and Knowledge Creation	0.57	
Engineering and Related Sciences	0.52	

SOURCE: StatsAmerica, 2010

30-Minute Labor-Shed Profile

300 Foxcroft Avenue, Martinsburg, WV

POPULATION & DEMOGRAPHICS

POPULATION

	Year	Population
	1990*	158,738
	2000*	185,541
	2011	237,959
	2016	256,986
	Change 1990 - 2000	16.9%
	Change 2000 - 2011	28.3%
	Change 1990 - 2011	49.9%
	Change 2011 - 2016	8.0%

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

DIVERSITY (2011)

Race/Ethnicity	Percent
White	86.3%
Black/African American	8.8%
Asian	1.0%
American Indian	0.2%
Pacific Islander	0.0%
Other	3.5%
Hispanic or Latino	4.3%
Not Hispanic or Latino	95.7%

SOURCE: Nielsen-Claritas, Inc.

HOUSEHOLD INCOME (2011)

Median Household Income

	Year	Amount
	2000*	\$38,240
	2011	\$47,346
	2016	\$48,795
	Change '11 - '16	3.1%

Household Income Distribution (2011)

Households	95,734
Less than \$35,000	36.0%
Between \$35,000 and \$75,000	38.4%
Greater than \$75,000	25.7%

SOURCES: Nielsen-Claritas, Inc. *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2011
No High School Diploma	17.0%
High School Diploma Only	38.3%
1 to 3 Years College	19.0%
Associate Degree	6.5%
Bachelors Degree	12.3%
Graduate Degree	6.9%
12 to 15 years of education	63.8%
16 or more years of education	19.2%

SOURCE: Nielsen-Claritas, Inc.

AGE DISTRIBUTION

Age Group (in years)	2000	2011	2016
0-17	24.9%	24.5%	24.5%
18-34	22.9%	21.6%	20.3%
35-54	30.3%	29.0%	27.9%
55-64	9.3%	11.6%	12.6%
65-74	7.0%	7.3%	8.5%
75 and over	5.7%	5.9%	6.3%

SOURCE: Nielsen-Claritas, Inc.

Numeric

Age Group (in years)	2011	2016
0-17	58,376	62,942
18-34	51,490	52,105
35-54	69,082	71,633
55-64	27,660	32,273
65-74	17,408	21,867
75 and over	13,942	16,165

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group (2011-2016)

Age Group (in years)	Number*	Percent
0-17	4,566	7.8%
18-34	615	1.2%
35-54	2,551	3.7%
55-64	4,613	16.7%
65-74	4,459	25.6%
75 and over	2,223	15.9%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	36.3
2011	37.7
2016	38.8

SOURCE: Nielsen-Claritas, Inc.

30-Minute Labor-Shed Profile: 300 Foxcroft Avenue, Martinsburg, WV

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	93,684
2011	124,596
% Change 2000 - 2011	33.0%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT

	Number	Percent
2000	89,902	96.0%
2011	114,845	92.2%

SOURCE: Nielsen-Claritas, Inc.

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2011)

Industry	Employment	Percent
Total	114,845	100%
Agriculture/Forest/Fish/Hunt	1,492	1.3%
Construction	11,056	9.6%
Total Manufacturing	11,719	10.2%
Wholesale Trade	3,214	2.8%
Retail Trade	14,054	12.2%
Transport/Warehouse/Utils	6,973	6.1%
Information	2,782	2.4%
Fin/Insur/RE/Rent/Lse	6,150	5.4%
Prof/Sci/Tech/Admin	6,129	5.3%
Mgmt of Companies	24	0.02%
Admin/Spport/Waste Mgmt	3,831	3.3%
Educational Svcs	10,081	8.8%
Health Care/Soc Asst	13,645	11.9%
Entertainment/Rec Svcs	2,429	2.1%
Accommodation and Food Services	7,274	6.3%
Other Services (excluding Public Administration)	5,422	4.7%
Public Administration	8,570	7.5%

SOURCE: Nielsen-Claritas, Inc.,

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2011)

Occupational Group	Employment	Percent
Total	32,483	100%
Healthcare Practitioner/Technician	4,873	15.0%
Life/Physical/Social Science	913	2.8%
Architecture/Engineering	1,420	4.4%
Arts/Design/Entertainment/Sports/Media	1,488	4.6%
Business and Financial Operations	4,042	12.4%
Computer and Mathematical	3,114	9.6%
Education/Training/Library	6,046	18.6%
Legal	776	2.4%
Management including Farmers/Farm Mgrs	9,810	30.2%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT

	Number	Percent
2000	3,782	4.0%
2011	9,751	7.8%

SOURCE: Nielsen-Claritas, Inc.

LABOR PARTICIPATION (2011)

	Number	Percent
Male	66,111	73.5%
Female	58,485	61.4%
Total	124,596	67.3%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2011)

Occupational Group	Employment	Percent
Total	114,845	100%
Management , Including Farmers and Farm Managers	9,810	8.5%
Business and Financial Operations	4,042	3.5%
Computer and Mathematical	3,114	2.7%
Architecture and Engineering	1,420	1.2%
Life, Physical, and Social Science	913	0.8%
Community and Social Services†	1,635	1.4%
Legal	776	0.7%
Education, Training, and Library	6,046	5.3%
Arts, Design, Entertainment, Sports, and Media	1,488	1.3%
Healthcare Practitioners and Technical	4,873	4.2%
Healthcare Support	2,624	2.3%
Protective Service†	3,114	2.7%
Food Preparation and Serving Related†	6,517	5.7%
Building and Grounds Cleaning, and Maintenance*	4,719	4.1%
Service : Personal Care and Service†	3,921	3.4%
Sales and Related Occupations	12,037	10.5%
Office and Administrative Support	16,930	14.7%
Farming, Fishing, and Forestry*	829	0.7%
Construction and Extraction*	8,230	7.2%
Installation, Maintenance, and Repair*	5,234	4.6%
Production*	6,897	6.0%
Transportation and Material Moving*	9,674	8.4%

SOURCE: Nielsen-Claritas, Inc.

*Blue-collar occupations, †Service Workers

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2011)

Occupational Group	Employment	Percent
Blue Collar	35,583	31.0%
White Collar	64,075	55.8%
Service Workers	15,187	13.2%

SOURCE: Nielsen-Claritas, Inc.

FOR MORE INFORMATION, PLEASE CONTACT

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