



## **SPONSORSHIP OPPORTUNITIES**

The Martinsburg-Berkeley County Chamber of Commerce is pleased to invite you and your company to participate as a sponsor through Chamber events. In the following pages you will be introduced to the events that our Chamber members enjoy each year. These events allow for maximum exposure on a business-to-business level. Sponsors are crucial to our success. Underwriting any opportunities listed presents your company with long-term benefits, additional advertising, and community awareness of your company name. Please take a moment to view our detailed sponsorship package. We look forward to you being a part of the many events of the Martinsburg-Berkeley County Chamber of Commerce and joining these fine companies as sponsors of programs and events.

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**98<sup>th</sup> ANNUAL DINNER**  
**November 7, 2024 at the Holiday Inn Martinsburg**

**Platinum Sponsor - \$3,500**

- Eight (8) tickets to event
  - Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
  - Verbal recognition at event
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
- 

**Gold Sponsor - \$3,000**

- Seven (7) tickets to event
  - Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
  - Verbal recognition at event
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
- 

**Silver Sponsor - \$2,500**

- Six (6) tickets to event
  - Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
  - Verbal recognition at event
- 

**Bronze Sponsor - \$1,800**

- Four (4) tickets to event
  - Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
  - Verbal recognition at event
- 

**Contributing Sponsor - \$850**

- Two (2) tickets to event
  - Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
  - Verbal recognition at event
-

# TAILGATING UNDER THE STARS AUCTION

Friday, September 27, 2024 at 6 PM at The Purple Iris

## Platinum Sponsor - \$2,500

- Six (6) tickets to event
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to set-up display and distribute information at event
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
- 

## Gold Sponsor - \$1,500

- Four (4) tickets to event
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
- 

## Drink Sponsor - \$1,200 (1 available)

- Two (2) tickets to event
  - Sponsor may provide drink cozies with sponsor logo to be distributed at event
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
- 

## Silver Sponsor - \$750

- Two (2) tickets to event
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
- 

## Bronze Sponsor - \$500

- One (1) ticket to event
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
-

## **Berkeley Young Professionals (BYP) – NEW in 2024!**

Any employee of a Chamber member is eligible to join this group of young professionals.

The goal is to engage and welcome younger generations of Berkeley County into the business community.

Quarterly ticketed events will include networking, social, and professional development events.

A steering committee will be formed to include interested young professionals and Chamber staff.

### **Presenting Sponsor - \$7,500 (Exclusive – only 1 available)**

- Annual right of first refusal
  - Presented by [sponsor]” included in event marketing verbiage
  - Recognition on Berkeley Young Professionals (BYP) logo
  - Recognition on all marketing materials
  - Verbal recognition at every event
  - Opportunity to speak up to 5 minutes at each event.
  - Opportunity to set up promotional display and distribute information at each event
  - Opportunity to distribute information to group via email
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
  - Guarantees 2 seats on steering committee
  - Includes up to 10 tickets to each event
- 

### **Platinum Sponsor - \$2,500 (only 2 available, annually)**

- Recognition on all marketing materials
  - Verbal recognition at every event
  - Opportunity to set up promotional display and distribute information at each event
  - Opportunity to distribute information to group via email
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
  - Guarantees 1 seat on steering committee
  - Includes up to 4 tickets to each event
- 

### **Gold Sponsor - \$1,500**

- Recognition on all marketing materials
  - Verbal recognition at every event
  - Opportunity to set up promotional display and distribute information at each event
  - Opportunity to distribute information to group via email
  - Includes up to 3 tickets to each event
- 

### **Silver Sponsor - \$1,000**

- Recognition on all marketing materials
  - Verbal recognition at every event
  - Opportunity to set up promotional display and distribute information at each event
  - Opportunity to distribute information to group via email
  - Includes up to 2 tickets to each event
- 

### **Contributing Sponsor - \$500**

- Recognition on marketing materials
- Verbal recognition at every event
- Opportunity to set up promotional display and distribute information at each event
- Opportunity to distribute information to group via email
- Includes one ticket to each event

# Christmas Movie Event

December 14, 2024 at The Apollo Theatre

## Platinum Sponsor - \$2500

- 12 Reserved Premium Seating Tickets
  - 3 Email blasts or App push notifications
  - Logo on all marketing and event signage
- 

## Gold Sponsor - \$1500

- 8 Reserved Premium Seating Tickets
  - 2 Email blasts or App push notifications
  - Logo on all marketing and event signage
- 

## Silver Sponsor - \$750

- 4 General Admission Tickets
  - 1 Email blast or App push notification
  - Logo on all marketing and event signage
- 

## Bronze Sponsor - \$500

- 2 General Admission Tickets
- 1 Email blast or App push notification
- Logo on all marketing and event signage

## E-mail Blasts

E-mail blasts are sent to approximately 1,500 Chamber member inboxes.

### **“This Week @ The Chamber” E-Newsletter Sponsor - \$2000 (NEW! – Only 1 available)**

- Exclusive sponsor of our weekly e-newsletter regarding upcoming Chamber events and information. This particular e-mail blast consistently achieves the highest open and click-through rates.
  - Logo displayed at the header of each weekly e-newsletter
  - Up to eight (8) separate dedicated e-mail blasts may be sent on sponsor’s behalf throughout the year. Subject to availability and should be requested at least 2 weeks in advance.
  - Recognition on Chamber website (1 year)
  - Recognition in Chamber Membership Directory
- 

### **Monthly New Member Welcome E-Newsletter Sponsor - \$1000 (NEW! – Only 1 available)**

- Exclusive sponsor of our monthly e-newsletter welcoming new members to the Chamber.
  - This particular e-mail blast consistently achieves higher than average open and click-through rates.
  - Logo displayed at the header of each monthly e-newsletter
  - Up to six (6) separate dedicated e-mail blasts may be sent on sponsor’s behalf throughout the year. Subject to availability and should be requested at least 2 weeks in advance.
  - Recognition on Chamber website (1 year)
  - Recognition in Chamber Membership Directory
- 

### **Monthly Renewing Members Recognition E-Newsletter Sponsor - \$500 (NEW! – Only 1 available)**

- Exclusive sponsor of our monthly e-newsletter recognizing renewing members of the Chamber.
  - Logo displayed at the header of each monthly e-newsletter
  - Up to three (3) separate dedicated e-mail blasts may be sent on sponsor’s behalf throughout the year. Subject to availability and should be requested at least 2 weeks in advance.
- 

### **Member Spotlight E-Newsletter Sponsor - \$200 (NEW!)**

- Banner ad displayed at the top of one Member Spotlight article sent via e-mail blast, shared to Facebook, and on website.
  - A Member Spotlight article features a Chamber member at no cost to the featured member.
  - Gain exposure while helping to promote a fellow member.
- 

### **E-mail Blast - \$75**

- One dedicated e-mail blast regarding your business
- Your flyer will be sent separately and will not include any other members’ events or advertisements.
- Subject to availability and should be requested at least 2 weeks in advance.
- “Ready-to-eblast” graphic or flyer must be emailed to natalie@berkeleycounty.org at least 1 week in advance of send date as a jpg, png, or pdf file. Please also include up to 1 applicable link to embed in the e-blast and a preferred subject line.

# 42<sup>nd</sup> Annual Corporate Cup Challenge Golf Tournament

Wednesday, May 8, 2024 at 10AM at The Woods

- **Presenting Sponsor - \$5,000 (NEW! – only 1 available)**
  - 8 golfers\*
  - Large tee sign
  - Opportunity to set up promotional display on course
  - Recognition on all marketing materials, banner at event, and website
  - “Presented by [sponsor]” included in event marketing verbiage
  - Recognition on tournament event logo
  - Logo on pin flags at each hole
- **Double Eagle - \$2,500 (1 out of 2 available)**
  - 8 golfers\*
  - Large tee sign
  - Opportunity to set up promotional display on course
  - Recognition on marketing materials, banner at event, and website
- **Eagle - \$1,000 (2 out of 3 available)**
  - 6 golfers\*
  - Large tee sign
  - Opportunity to set up promotional display on course
  - Recognition on marketing materials, banner at event, and website
- **Birdie - \$595**
  - 4 golfers\*
  - Tee sign
- **Par - \$350**
  - 2 golfers\*
- **Individual Golfer\* - \$200**

\*Package includes cart, green fees, breakfast, lunch, dinner, 2 drink tickets per person, 2 mulligans per person, goody bag, & recognition in program.

- **Breakfast Sponsor – \$1200 (1 available)**
  - Logo displayed at breakfast area
  - Opportunity to set up promotional display
  - Recognition in program and marketing materials
- **Golf Ball Sponsor - \$1,000 (1 available)**
  - Logo on sleeve of golf balls given to each golfer
  - Sponsor must provide 128 sleeves of golf balls with logo
  - Opportunity to set up promotional display on course
  - Recognition in program
- **Golf Cart Sponsor – \$1,000 (SOLD!)**
  - Logo displayed on all golf carts
  - Opportunity to set up promotional display on course
  - Recognition in program



- **Score Card Sponsor – \$1,000 (NEW! – 1 available)**
  - Logo displayed on all score cards
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Beverage Cart – \$1,000 (1 available)**
  - Logo displayed on beverage cart
  - Opportunity to set up promotional display and distribute beverage tickets at check-in
  - Recognition in program
  
- **Comfort Station Sponsor - \$500 (1 out of 2 available)**
  - Logo displayed at comfort station
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Closest to the Pin Contests Sponsor - \$1,000 (SOLD!)**
  - Logo displayed at two contest holes
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **150 Yardage Marker Sponsor - \$750 (NEW! – 1 available)**
  - Logo displayed on sign placed at 150 yards on all holes, except par 3's
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Men's Long Drive Contest Sponsor - \$500 (1 available)**
  - Logo displayed at contest hole
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Women's Long Drive Contest Sponsor - \$250 (SOLD!)**
  - Logo displayed at contest hole
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Putting Green - \$500 (1 available)**
  - Logo displayed at putting green
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Driving Range - \$250 (SOLD!)**
  - Logo displayed at driving range
  - Opportunity to set up promotional display on course
  - Recognition in program
  
- **Tee/Green Sign - \$100**
  - Logo displayed on one sign to be placed at tee or green
  - Recognition in program

**OTHER OPPORTUNITIES TO  
PROMOTE YOUR BUSINESS**

- **Contribute to golfer goody bags (128 bags)**
- **Donate a door prize**
- **Donate bottled water**



## Ten month program – September – June

### Platinum Sponsor - \$3,000

- One (1) Class Participant Tuition
  - Two (2) Tickets to Graduation
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
  - Recognition on marketing materials
  - Recognition in Class Notebook
  - Recognition on each session agenda
  - Verbal recognition at Orientation & Graduation
  - Opportunity to distribute information to group
- 

### Gold Sponsor - \$1,500

- Four (4) tickets to graduation
  - Recognition on marketing materials
  - Recognition in Class Notebook
  - Recognition on each session agenda
  - Opportunity to distribute information to group
- 

### Silver Sponsor - \$1000

- Two (2) tickets to graduation
  - Recognition on marketing materials
  - Recognition in Class Notebook
  - Recognition on each session agenda
  - Opportunity to distribute information to group
- 

### Bronze Sponsor - \$750

- One (1) ticket to graduation
  - Recognition on marketing materials
  - Recognition in Class Notebook
  - Recognition on each session agenda
  - Opportunity to distribute information to group
-

# LEGISLATIVE FORUMS

2 per year

## **Platinum Sponsor - \$2,500**

- Eight (8) tickets to each event
- Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
- Verbal recognition at event
- Opportunity to set up display and distribute information at event
- Recognition on Chamber Website (1 year)
- Recognition in Chamber Membership Directory

## **Gold Sponsor - \$1,500**

- Six (6) tickets to each event
- Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
- Verbal recognition at event
- Opportunity to distribute information at event

## **Silver Sponsor - \$750**

- Four (4) tickets to each event
- Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
- Verbal recognition at event
- Opportunity to distribute information at event

## **Bronze Sponsor - \$500**

- Two (2) tickets to each event
- Recognition on all event flyers, advertisements, broadcast emails, materials, table-top signs, and media coverage
- Verbal recognition at event
- Opportunity to distribute information at event

# **NEW TEACHER BREAKFAST**

**August 9, 2024 at the Holiday Inn Martinsburg**

## **Platinum Sponsor - \$2,500**

- Eight (8) tickets to each event
- Recognition on marketing materials
- Verbal recognition at event
- Opportunity to set up display and distribute information at event
- Recognition on Chamber Website (1 year)
- Recognition in Chamber Membership Directory

## **Gold Sponsor - \$1,500**

- Six (6) tickets to each event
- Recognition on marketing materials
- Verbal recognition at event
- Opportunity to distribute information at event

## **Silver Sponsor - \$750**

- Four (4) tickets to each event
- Recognition on marketing materials
- Verbal recognition at event
- Opportunity to distribute information at event

## **Bronze Sponsor - \$500**

- Two (2) tickets to each event
- Recognition on marketing materials
- Verbal recognition at event
- Opportunity to distribute information at event

## **Tote Bag Sponsor – \$1,200**

- Logo on tote bags given to each new teacher
- Recognition in program
- Verbal recognition at event

# PROFESSIONAL DEVELOPMENT SERIES

## Platinum Sponsor - \$2,500

- Four (4) tickets to each event (approximately 4 events per year)
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to speak up to 3 minutes at event
  - Opportunity to distribute information or promotional materials at event
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
- 

## Gold Sponsor - \$1,500

- Three (3) tickets to each event (approximately 4 events per year)
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information or promotional materials at event
- 

## Silver Sponsor - \$750

- Two (2) tickets to each event (approximately 4 events per year)
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information or promotional materials at event
- 

## Bronze Sponsor - \$500

- One (1) ticket to each event (approximately 4 events per year)
- Recognition on marketing materials
- Verbal recognition at event
- Opportunity to distribute information or promotional materials at event

# RISE AND SHINE BREAKFAST PROGRAMS

## **Platinum Sponsor - \$2,500**

- Two (2) tickets to each breakfast (approximately 8 breakfasts per year)
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to set up display and distribute information at event
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
- 

## **Gold Sponsor - \$1,500**

- One (1) ticket to each breakfast (approximately 8 breakfasts per year)
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
- 

## **Silver Sponsor - \$750**

- One (1) ticket to six (6) breakfasts
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
- 

## **Bronze Sponsor - \$500**

- One (1) ticket to four (4) breakfasts
  - Recognition on marketing materials
  - Verbal recognition at event
  - Opportunity to distribute information at event
-

# Spring 80's Fling

Hosted by Leadership Berkeley Class of 2024

Friday, April 19, 2024

6:00-9:00 PM at the Historic Martinsburg Roundhouse

## **Totally Tubular \$2,500**

Your \$2,500 sponsorship will play a very important role in the betterment of our community through the Martinsburg-Berkeley County Chamber of Commerce.

### **Sponsorship Include:**

- *Tickets for 8 Guests,*
- *Company logo on all promotional materials for this event,*
- *Recognition in press releases,*
- *Mention on the Chamber website, and*
- *Acknowledgement at the event*

## **Cowabunga \$1,000**

Your \$1,000 sponsorship will play a very important role in the betterment of our community through the Martinsburg-Berkeley County Chamber of Commerce.

### **Sponsorship Include:**

- *Tickets for 6 Guests,*
- *Company logo on all promotional materials for this event,*
- *Recognition in press releases,*
- *Mention on the Chamber website, and*
- *Acknowledgement at the event*

## **Radical \$500**

Your \$500 sponsorship will play a very important role in the betterment of our community through the Martinsburg-Berkeley County Chamber of Commerce.

### **Sponsorship Include:**

- *Tickets for 4 Guests,*
- *Company listing on all promotional materials for this event,*
- *Mention on the Chamber website, and*
- *Acknowledgement at the event*

## **Cool Beans \$250**

Your \$250 sponsorship will play a very important role in the betterment of our community through the Martinsburg-Berkeley County Chamber of Commerce.

### **Sponsorship Include:**

- *Tickets for 2 Guests,*
- *Company listing on all promotional materials for this event,*
- *Mention on the Chamber website, and*
- *Acknowledgement at the event*

**INDIVIDUAL TICKETS ALSO AVAILABLE AT \$65 PER PERSON**

[www.berkeleycounty.org/spring-fling](http://www.berkeleycounty.org/spring-fling)



### **Platinum Sponsor - \$2,500**

- Two (2) Attendees each workshop
  - Four (4) Attendees Women's Conference
  - Recognition on marketing materials
  - Recognition on Chamber Website (1 year)
  - Recognition in Chamber Membership Directory
  - Verbal recognition at all events
  - Opportunity to distribute information to Women's Network members through eblasts
  - Opportunity to set-up displays during all events
- 

### **Gold Sponsor - \$1,500**

- One (1) Attendee each workshop
  - Two (2) Attendees Women's Conference
  - Recognition on marketing materials
  - Verbal recognition at all events
  - Opportunity to distribute information to Women's Network members through eblasts
- 

### **Silver Sponsor - \$750**

- Recognition on marketing materials
  - Verbal recognition at all events
  - Opportunity to distribute information to Women's Network members through eblasts
- 

### **Bronze Sponsor - \$500**

- Recognition on marketing materials
  - Verbal recognition at all events
  - Opportunity to distribute information to Women's Network members through eblasts
-





## 14<sup>th</sup> Annual Women's Network Conference

Thursday, April 11, 2024 at 11:30 AM – 4:00 PM at the Holiday Inn Martinsburg  
Post-Conference Mixer to be held from 4:00 PM – 5:00 PM at the Holiday Inn Martinsburg

### Conference Sponsorships

Maximize your company's exposure while supporting a powerful afternoon of education and inspiration.

#### **Conference Sponsor - \$1,000**

- Recognition on marketing materials
- Recognition on table tent signage
- Recognition in program
- Verbal recognition at event
- One (1) business expo table
- Two (2) Conference admissions (*Includes lunch, networking, conference materials, swag bag, 1 drink ticket per person and admission to the post-conference mixer, and complimentary headshots by SC Studios*)

#### **Lunch Sponsor - \$500**

- Recognition on marketing materials
- Recognition on table tent signage
- Recognition in program
- Verbal recognition at event

#### **Mixer Sponsor - \$250**

- Recognition on marketing materials
- Recognition on table tent signage
- Recognition in program
- Verbal recognition at event

#### **Individual Conference Registration - \$65 Chamber Member | \$90 Non-Member**

- Includes lunch, networking, conference materials, swag bag, 1 drink ticket and admission to the post-conference mixer
- Opportunity to receive a complimentary headshot by SC Studios (Guaranteed to first 45 registered!)

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### Business Expo at the Women's Conference

Is your target market women? The Business Expo at the Women's Conference provides a unique opportunity to sell your products and services to other business women, develop mailing lists, and meet future repeat customers.

#### **Business Expo Table - \$150 Chamber Member | \$175 Non-Member**

- Includes a skirted table, chair, and one (1) admission to Conference (*Includes lunch, networking, conference materials, swag bag, 1 drink ticket and admission to the post-conference mixer, and complimentary headshot by SC Studios*)
- We ask that all vendors provide an item for a door prize of any value.



**For more information, contact:**

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